



NEWS CONTACT:

Cherry Leaf Communications, Ltd.

Michele Zelman, 718-859-6766, mjzelman@cherryleaf.net

Emily Cappiello, 516-521-5244, ecappiello@cherryleaf.net

FOR IMMEDIATE RELEASE

New Retro Induction Cooktop from Big Chill Merges Midcentury Charm & Modern Technology

The new Big Chill high performance induction cooktop delivers lightning fast power and precision, with stylish retro flair

BOULDER, CO., October 28 — Big Chill, maker of the iconic [Retro Fridge](#), announces the expansion of its flagship Retro line with a state-of-the-art induction cooktop, featuring all the functionality of a modern appliance with vintage design and color.

Beneath its midcentury charm, the new Big Chill Retro 30-inch induction cooktop offers up-to-the-minute cooking technology. The induction cooktop combines the responsiveness of gas with modern safety features, including a glass ceramic top that stays cool to the touch (by only heating the cooking vessel) and heating zones that automatically adjust to the size of the cookware.

Retro Style, Cutting-Edge Performance

The Retro induction cooktop is offered in a choice of eight color trims and only looks the part of a midcentury appliance — it brings fast, efficient [induction cooking](#) to retro-era design. It is a sleek and versatile powerhouse of performance and precision.

The new Big Chill induction cooktop comes with nine heating levels for exceptional temperature control, allowing you to evenly melt chocolate, simmer sauces, or sear a steak to perfection. Large 9-inch induction elements provide up to 3,700 watts of cooking power per zone. Plus, you can boil a gallon of water in less than five minutes thanks to its unique Power Booster™. A heat accelerator function helps to kick start the heating process on all cooking zones. This process has a 40% faster temperature response than gas or electric, and saves energy, too.

Since induction cooking only heats the area that comes into contact with the cookware, this means that the surface not covered by cookware remains cool to the touch. This makes the cooktop not only efficient and responsive, but also safer to use and easy to clean.

In addition to precise performance, Big Chill's induction cooktop offers innovative safety features. Pan detection technology ensures that surfaces do not heat up unless a pan is on it and a hot surfaces indicator light lets users know when the system is cool and can be touched. The black ceramic glass surface resists scratching, staining, impact and heat. Cleanup is a breeze with the smooth ceramic surface. And, no more burnt-on messes because induction heats only the pan, not the surface. Additionally, the cooktop has a knob-lock function so that knobs can be locked electronically.

Style That Comes Naturally

"We are excited to offer a retro-styled appliance that meets the needs of customers looking for cutting-edge cooking technology," said Orion Creamer, president and co-founder of Big Chill. "Pair the Retro induction cooktop with a Retro-styled kitchen hood and a matching colored [Electric Wall Oven](#) for a complete electric cooking experience and a great, personalized look for your kitchen," added Creamer.

-more-

The sleek body, chrome trim and unique styling of Big Chill products make them unparalleled in the marketplace. The trim and knobs are available in eight standard colors, plus 200 custom colors for a kitchen that is uniquely personal. The Retro color palette includes Beach Blue, Buttercup Yellow, Cherry Red, Jadite Green, Pink Lemonade and Orange plus White and Black.

Founded in 2001, Big Chill made a splash with its brightly colored Retro Fridges. Today, Big Chill allows customers to bring multiple eras of style into the home, from industrial chic turn-of-the-century design to sleek, modern looks. Big Chill also offers ranges, range hoods, dishwashers, dishwasher panels, microwaves and now the induction cooktop – all of the elements for a complete kitchen. For more information, visit www.bigchill.com.

###

About Big Chill

Big Chill was founded by Orion Creamer and his uncle Thom Vernon in 2001 and made a splash with its brightly colored, retro-styled fridges with modern amenities. Since then the Boulder, Colorado-based company has expanded its product offering to include refrigerators, fridges, dishwashers, microwaves, stoves, hoods and wall ovens, available in more than 200 colors, as well as custom colors. In addition to retro, mid-century-styled appliances, Big Chill also manufactures contemporary-styled Pro appliances that blend modern design, bold colors and serious performance. Big Chill appliances can be purchased directly online. Visit www.bigchill.com to learn more.