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FOR IMMEDIATE RELEASE

FROM SEA TO SHINING SEA: BIG CHILL APPLIANCES BRING RETRO AMERICANA STYLE HOME



Boulder, Colo., June 25, 2015 – Big Chill, creator of the iconic, stamped metal [Retro Fridge](#), brings a taste of Americana home with its mid-century styled appliances just in time to celebrate the country’s birthday.

Big Chill, headquartered in Boulder, Colorado, is reinventing kitchen style with a line of kitchen appliances in fresh, original designs that are modern-made classics. The company, best known for retro appliances and cool design, makes use of bright colors and striking visuals to create a stunning kitchen oasis. From the bright, cherry red of the company’s retro fridge, to the calming look of a jadite green range or the pop of brightness from a sunshine yellow dishwasher, Big Chill appliances make a home anything but ordinary.

“The Old ’57 Chevy was an inspiration for the original Big Chill Retro design,” said Orion Creamer, Big Chill President & Co-Founder. “It’s a purely American look.”

Big Chill refrigerators are assembled by hand in Boulder, Colorado. The original Big Chill Retro fridge has a stunning stamped metal body with an authentic, vintage pivoting handle, and chrome trim for an appliance that will quickly become the focal point of the kitchen. Not to sacrifice design for style, the Retro collection is also equipped with automatic moisture control, a temperature management system and the option for an ice maker. Energy-star rated with temperature management and moisture control systems.

Big Chill’s offerings don’t stop there. Big Chill brings on the heat with an array of cooking appliances including the [Retro stove](#) with all the functionality of a modern appliance along with vintage design and color. Made in Pennsylvania in a historic 1880’s factory, the stoves feature a complete complement of modern performance features. Up top, continuous cast-iron grates link six sealed burners with up to 18,000 BTUs of cooking power, allowing heavy, hot pots to safely slide across the surface of the range. The extra-large oven fits full size sheet pans and has a direct-fired, ceramic infrared broiler.

To complete the look of a retro Americana kitchen, add a matching retro-styled kitchen hood, dishwasher or microwave in the color of choice. The Retro line features eight standard colors, including cherry red, buttercup yellow, classic white, pink lemonade, jadite green, orange, beach blue and classic black. Two hundred custom colors also are available.

In addition to retro, mid-century-styled appliances, Big Chill also offers contemporary-styled Pro appliances that blend modern design, bold colors and serious performance. Big Chill appliances can be purchased directly online.

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About Big Chill

Big Chill was founded by Orion Creamer and his uncle Thom Vernon in 2001 and made a splash with its brightly colored, retro-styled fridges with modern amenities. Since then the Boulder, Colorado-based company has expanded its product offering to include refrigerators, fridges, dishwashers, microwaves, stoves, hoods and wall ovens, available in more than 200 colors, as well as custom colors. In addition to retro, mid-century-styled appliances, Big Chill also offers contemporary-styled Pro appliances that blend modern design, bold colors and serious performance. Big Chill appliances can be purchased directly online. Visit www.bigchill.com to learn more.