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FOR IMMEDIATE RELEASE

BIG CHILL EXPANDS PRO LINE WITH THREE NEW PRODUCTS, OFFERS COMPLETE SUITE OF PRO-STYLE KITCHEN APPLIANCES

BOULDER, CO., March 19 – Big Chill, creator of modern made classic appliances for the home, is announcing three new additions to the company’s successful Pro line. Big Chill will now offer the contemporary-styled Pro range and hood in a 36” size and a matching dishwasher. The Big Chill [Pro Line](#) now offers customers a complete line for this era of style – the style of today – with pro-style performance, clean lines and bold colors.

“We are really excited about the expansion of the Pro line,” said Orion Creamer, co-founder and president, Big Chill. “Broadening the collection enables us to meet the design sensibilities and performance preferences of more customers and supply them with an entire suite of pro-style options for their home.”

With a color palette of 12 bold colors – French Blue, Basil Green, Sunflower Yellow, Orange, Matte Black, White, Cream, Cabernet, Cherry Red, Stone Grey and Slate plus Stainless Steel – the Big Chill Pro [range](#), hood and dishwasher make a bold design statement in a contemporary-styled kitchen. Additionally, the Big Chill Pro Line can be colored to fit the color scheme of any kitchen. With more than 200 colors from bright hues to subdued shades, the company can also custom color the range to match almost any specifications.

The Big Chill Pro collection offers pro-style performance for today’s home chefs. With up to 18,000 BTUs of power and an extra-large convection oven, the new 36” range (as well as the 30” model) is available in natural gas or propane options with an electric ignition and re-ignition switch.

The 36” Pro hood is designed to be a finishing touch in the kitchen and color coordinates with the new 36” range. With the largest filtered capture in the industry, the hoods don’t compromise on performance. The Pro Hood is effective and stylish, with dishwasher safe stainless steel filters, variable blower control, and commercial grade stainless steel construction.

With a stamped metal body, the Big Chill dishwasher in the Pro look helps create a cohesive appearance throughout the whole kitchen. Energy Star efficient, the dishwasher holds 14 place settings, has four cycles available and has a sound reduction system.

In addition to the new 36” range, hood and dishwasher, Big Chill’s Pro line also offers a Pro fridge for an entire collection of pro-style products for the kitchen. From the modern, crisp lines of the Pro fridge to the finishing touch in your kitchen provided by the sleek Pro hood as well as variety of range sizes, Big Chill has everything needed for a stylishly designed, custom kitchen.

To purchase a Big Chill appliance online, click bigchill.com/buy-online/. For general information visit www.bigchill.com.

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About Big Chill

Big Chill was founded by Orion Creamer and his uncle Thom Vernon in 2001 and made a splash with its brightly colored, retro-styled fridges with modern amenities. Since then the Boulder, Colorado-based company has expanded its product offering to include refrigerators, fridges, dishwashers, microwaves, stoves, hoods and wall ovens, available in more than 200 colors, as well as custom colors. In addition to retro, mid-century-styled appliances, Big Chill also manufactures contemporary-styled Pro appliances that blend modern design, bold colors and serious performance. Big Chill appliances can be purchased directly online. Visit www.bigchill.com to learn more.